

Minutes – Meeting of the Board of Directors of the Friends of the
Marjorie Kinnan Rawlings Farm, Inc., January 28, 2014

Present:

Dan Anson
Dan Cantliffe
Murray Laurie
Mary Anne Morgan
Elaine Carson Spencer
Neal R. Spencer
Jim Stephens
Florence Turcotte
Barbara Wingo

Absent:

Mickey Angell
Anne Pierce

Also present:

Valerie Rivers

The meeting of the Board of Directors of the Friends of Marjorie Kinnan Rawlings Farm, Inc., was called to order by President Mary Anne Morgan at 6:35 p.m., on January 28, 2014, at the Cross Creek Volunteer Fire Station, Cross Creek, Florida.

The minutes of the October 29, 2013, meeting were approved as corrected.

Treasurer's Report:

Treasurer Anne Pierce was absent. Her written report was presented. Neal Spencer moved approval of the report, which motion was passed unanimously.

Membership Report:

No membership report was presented.

Upcoming Events:

President Mary Anne Morgan discussed upcoming events after presenting kudos to Jim Stephens for the very successful Penny's Garden event:

February 7, World of *The Yearling* event at the University of Florida Libraries -- Flo Turcotte discussed the proposed presentations. No reservations will be required. There will be a VIP lunch from noon to 1:00 p.m. She discussed a proposal from Southern Charm Kitchen for Cracker-style refreshments. The Libraries will pay for the U.C.F. and F.H.S. speakers. She estimated that \$350 would be needed for refreshments. Jim Stephens moved approval for the expenditure of up to \$400 for the event. The motion passed unanimously.

March 1 – Scrub hike.

March 22 – Baxter's Rations -- Valerie Rivers indicated that the event had been rehearsed and that the cooking will be in the tenant house or the Rawlings house. Flo Turcotte moved that the Board allocate up to \$400 for the Baxter's Rations event to be spent at Valerie Rivers' discretion. The motion was defeated.

March 21-22 – Rawlings Society Conference in Gainesville.

April 15 – Friends Board meeting.

May 10 – Annual meeting -- The meeting will be held from 11 a.m. to 1 p.m. in Island Grove. An announcement will go in the newsletter if possible.

August 2 – MKR Birthday celebration.

Newsletter:

Elaine Spencer went over the content of the newsletter and was complimented by the Board on it. Giving credit for donations in the newsletter was discussed. Also discussed was the very successful Run and Scamper event.

President's Report on Friends Conference and Website Subcommittee:

President Morgan reported on the conference. She noted that Donald Forgione, the head of the Park Service, spoke. There was a discussion of advocacy versus lobbying: this Board has not had these issues. Donations were discussed as a way to increase revenue through requests on the website, other requests, and legacy gifts, for example. There is a section on the Friends website on the topic. Many Friends groups are using the Alliance for NonProfits for event insurance.

President Morgan also discussed a website service many Friends groups are using: Wild Apricot. This service is geared toward nonprofits and easy to use. A website subcommittee consisting of Murray Laurie, and Mary Anne Morgan will meet with Valerie Rivers and Stephanie Anson (as a consultant). President Morgan will convene this group.

President Morgan also discussed the presentation given on the recruitment of directors.

Bylaws:

President Morgan indicated that the Executive Council of the Board will make up a subcommittee on the revision of the bylaws.

Nominating Committee:

President Morgan stated that she will send out an email constituting the nominating committee. Murray Laurie and Jim Stephens will be members.

Other Business:

The annual meeting was discussed further. Murray Laurie will give a presentation on "Old Cross Creek." There will also be a report on the Year of *The Yearling*. Alicia Antone will be given a special invitation to attend.

The meeting was adjourned at 8:15 p.m.

Respectfully submitted,

Barbara C. Wingo
Secretary